The Romanian Health Clusters Landscape and its Role in the Project Development

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Abstract

Clusters are ecosystems where an organization or person can find resources in order to develop research and innovation activities .The ecosystem composition is based beside the geographical concentration also on the diversity of actors from providers of specialized products or services to governmental and non-governmental entities such as universities, research institutes, specialized agencies, think tanks, respectively training service providers. The presentation identifies the landscape of the Romanian clusters dedicated to Health sector development and provides a study case for ROHEALTH Health and Bioeconomy Cluster analyzing the benefits of being part of cluster ecosystems from the project development point of view. A number of success stories are presented and their benefits in relation with the cluster in order to identify success patterns for different types of organizations.

Keywords: Cluster; Research; Project; Management; Innovation